



Major relaunch raises the bar

One of Abacus e-Media's most innovative public sector clients, Lincolnshire County Council, has relaunched its web site following a major redesign and the introduction of extensive new functionality. The new site, which has been developed in response to feedback from users of the original site, has a bright, bold design and is designed to be easier to use and to contain a host of more focussed information.

Over the last five years the Council's site had outgrown its original design. With thousands of pages, the site needed a new approach to ensure that information was readily accessible to its audience.

“We wanted to help users find what they want much more quickly and show them what they might be missing. In order to do this, we needed to completely redesign and redevelop the site.”

Peter Barton
Head of Web & Information Services

