



eVision

The platform for integrated digital event publishing

eVision is the new events publishing software developed by Abacus e-Media to provide a powerful platform for event marketing and cross-promotional editorial and user-generated content, coming from the same stable as Webvision, the industry-leading editorial CMS.

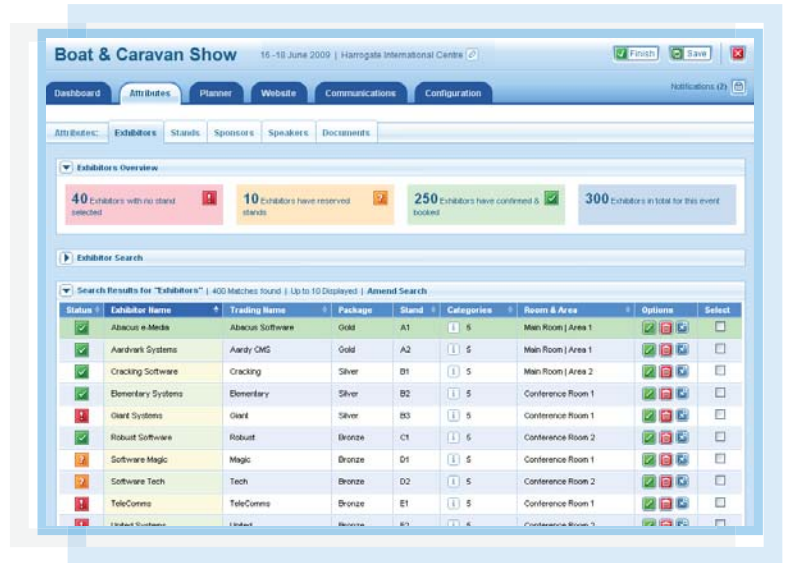
The aim of the system is to empower event organisers and marketers to create feature-rich and professionally designed sites that maximise event promotion on the web, and integrate relevant and related industry content to improve the user experience and extend the event life cycle.

Key technology overview

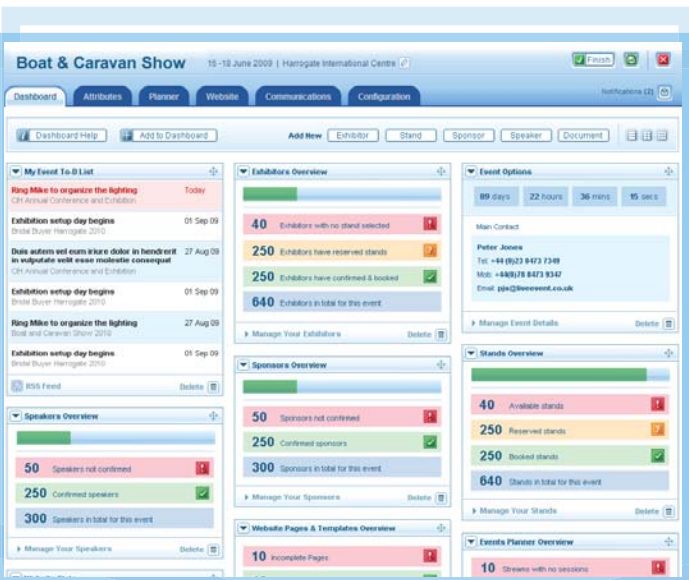
Sites are managed through an intuitive CMS that enables your team to set up and manage multiple events, exhibitions, conferences, seminars or in fact any type of session-based event.

Key features include an interactive programme calendar for planning complex multi-stream agendas, and content management tools for updating site content, exhibitor, sponsor and speaker details. eVision is designed to integrate with third-party technologies such as CMS and CRM systems, event manuals and floor planning tools. This technology is designed to streamline the workflow and production processes around creating and managing industry leading event websites and in doing so driving down production costs.

eVision CMS



eVision dashboard



SPIN technology & UI Framework for advanced publishing control

eVision ships with a package of page templates which can be configured through the CMS and individually branded to provide a unique look and feel for each event. This approach is highly cost-effective for quickly rolling out multiple sites across a group or portfolio of shows.

Using the Webvision v3 SPIN technology, non-technical users can change section page layouts, create new marketing copy, or completely change the look and feel of the site pages to keep the site fresh and sticky. Users can integrate editorial, UGC and rich media content from any other site via RSS feeds and widgets.

New revenue opportunities

Talking to our clients and listening to their needs we have built in a number of sponsorship and revenue generating features into the page templates to make your event sites work harder.

Exhibitors, sponsors, calendar streams and sessions can all carry promotional branding and the exhibitor/sponsor pages have configurable templates which really make an impact – these can include embedded picture galleries, video, attachments and contact details which can be positioned as an up-sell or value add. We understand the web is all about opportunities, so naturally we have catered for all standard advertising positions across the page templates and optimised the site for organic SEO.

British Bridal Exhibition

BRITISH BRIDAL EXHIBITION - HARROGATE UK
13 -15 MARCH 2010

HOME VISITOR AREA EXHIBITOR AREA PRESS AREA ESSENTIAL INFORMATION ABOUT US CONTACT US

SHOWCASING BRIDALWEAR - MEN'S & BOY'S FORMALWEAR - OCCASIONWEAR - ACCESSORIES

Welcome to the British bridal exhibition - Europe's leading bridal trade fair

For bridal retailers and buyers, the British Bridal Exhibition in Harrogate (BBEH) offers a fantastic opportunity to browse and buy from over 250 of the finest bridal manufacturers and designers across the world.

Firmly established as Europe's foremost bridal trade show, and held twice a year, this unmissable event takes place from 13-15 September 2009 at the Harrogate International Centre - three vibrant days in which Harrogate becomes the heart of the bridalwear industry.

At BBEH you'll find bridalwear, formal menswear, accessories and occasionwear. The collections are showcased not only by the UK's top designers and manufacturers, but also by leading international names. And it's all conveniently brought together:

- Bridalwear** - Deliver the dress of their dreams.
- Men's & boy's formalwear** - First great looks for grooms.
- Occasionwear** - Find fantastic fashion for the wedding party.
- Accessories** - Discover fabulous finishing touches.

Within six halls, four hotels, and the fashion theatre - you'll be able to view over 250 exhibitors showing 350 collections - serious collections that mean serious business for you.

FREE PRE-REGISTRATION

- FREE Show Guide on arrival
- Your badge sent to you in advance
- E-newsletters with show updates
- A FREE glass of champagne

REGISTER FREE NOW

COUNTDOWN TO BBEH

19 days 22 hours 36 mins 15 secs

NEWSLETTER SIGNUP

Sign up for FREE monthly e-newsletters with show updates and collections previews.

BBEH Newsletter Update

Bridal Buyer Newsletter

Self service – coming soon!

eVision is designed to work harder for your event business and try to alleviate cost and effort at all touch points throughout the production and marketing process during the event lifetime.

Just as the CMS provides a streamlined workflow to reduce the effort needed to keep your site up-to-date, our self-service user interface allows your exhibitors, sponsors, and speakers to manage their own profiles as well, providing a better service to your clients and reducing the overhead on your team's production effort.

Boat & Caravan Show

Your freedom, any destination
Visit us on stand 1050

THE CARAVAN CLUB

BUY YOUR TICKETS ONLINE NOW!
CLICK HERE

boat & caravan show
23 - 28 February '10
NEC Birmingham

now bigger better and brighter

Home Ticket Info Visitor Info Exhibitor Area Sponsor & Partners Travel Info Accommodation Media Centre Venue Contact

Latest News - Camping now on site with The Caravan Club, book your pitch now!

Welcome to the boat & caravan show
The biggest show for outdoor leisure in the UK

WIN SHOW TICKETS!
50 PAIRS OF TICKETS UP FOR GRABS
CLICK HERE TO ENTER

BOAT & CARAVAN SHOW TIMES
10.00am - 6.00pm
Tuesday 23rd - Sunday 28th
Feb 2010 NEC Birmingham

NEWSLETTER SIGNUP
boat & caravan

Taking place over 6 days and across five halls of the NEC, it's the biggest show for outdoor leisure in the UK. 23rd - 28th February 2010.

If you are looking to buy a new boat, caravan, motorhome, tent, park home, holiday home, lodge, 4x4 or simply want to book or research where to go on your 2009 holidays - then you'll find all you need to enjoy the year ahead at the National Boat Caravan & Outdoor Show.

Professional design – event websites have never looked so good

At Abacus e-Media, we care about design and usability, so it is our aim to create clean looking, professional and highly functional websites for the event industry.

We understand that each event or show website will have a very different USP. We believe we have found the ideal balance needed to create imaginative and compelling one-off sites for exhibitions or a more simple routine approach for presenting a high volume of small conference programmes within a corporate event website. The UI Framework page templates provide the flexibility needed at both ends of the spectrum.