webstructure.NET

Empowering the Public Sector

Flexible, non-technical, public sector CMS

Digital freedom

Award winning design and build

Design innovation

Effortless publishing control through SPIN technology

Content control

abacusemedia.com

design / development / excellence

---

working with

Lincolnshire COUNTY COUNCIL

CONWY CYNGOR BWRDEISTREF SIROL COUNTY BOROUGH COUNCIL

·BANK OF ENGLAND·

Department for **Transport**

CYNGOR SIR **YNYS MÔN** ISLE OF ANGLESEY COUNTY COUNCIL

Webstructure.NET – for public sector web sites

Webstructure.NET is our flagship editorial content management system (CMS) aimed squarely at the public sector. It is specifically designed to work within the guidelines for government web sites and to support the workflows typical of public sector organisations. Webstructure.NET is built to provide a digital platform for the enterprise and has the flexibility to support multiple websites, secure intranets and extranets, as well as digital services such as email alerts or mobile networks.
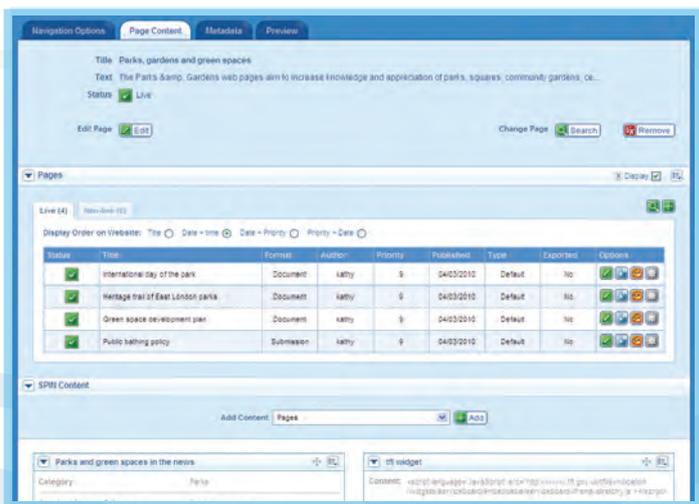
This digital publishing platform has evolved out of 20 years of information management in the public sector and our experience in developing publishing systems for major publishing groups such as Thomson Reuters and Emap (publisher of Local Government Chronicle).
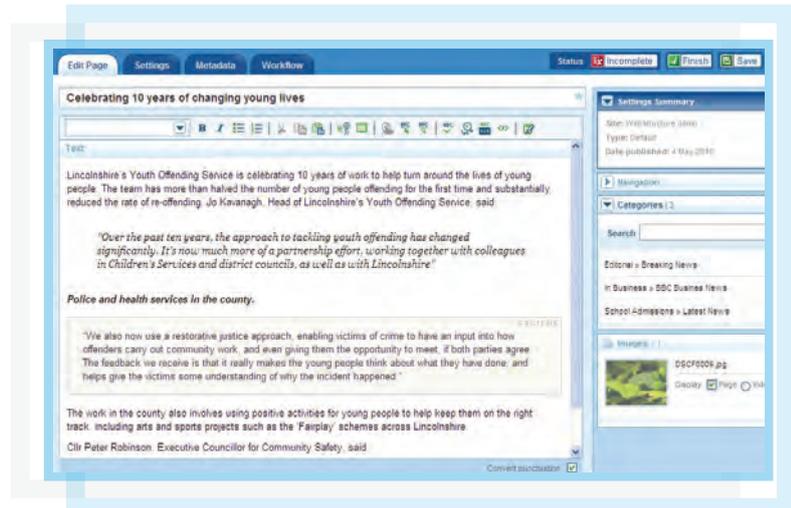
Streamlined and superior user interface

Webstructure is now in its third iteration, built using the .NET framework and supporting the latest browser technology. The new user interface is much refined using AJAX and related techniques to greatly improve usability, while enhancing performance by minimising page-refresh. It also offers simplified, optimised workflow, meaning content creation, editing and publishing has never been easier.

The XStandard WYSIWYG editor has been integrated into the system for an intelligent editing experience recreating everything that's useful in a word processing application, through a browser. Combine this with all the tools you need to enrich your content, such as image editing, quick tagging, audio/video integration, file attachments, all on the same page.

Webstructure.NET page builder
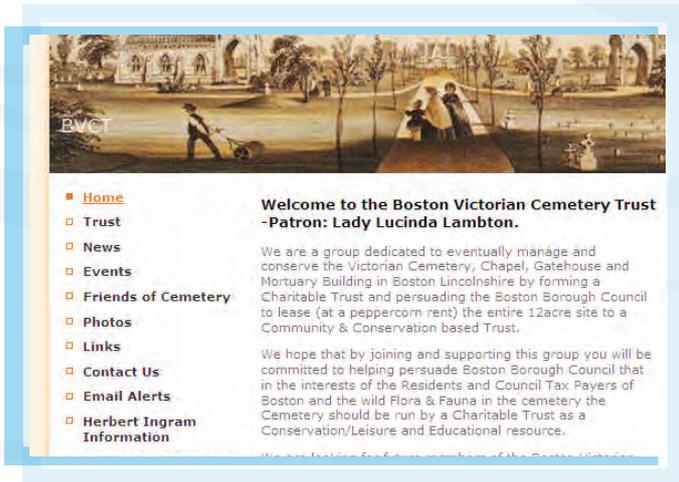
Webstructure.NET editor

Flexible and dynamic website framework

Webstructure.NET truly empowers public sector websites – non-technical users can change page layouts and create new sections of the site, even overhaul the home page, using our unique drag and drop "SPIN" components.

Webstructure.NET gives huge flexibility to the Webmaster, removing the need for expensive bespoke development. The SPIN module gives almost infinite presentation options, and the underlying code is independent of CSS which allows each site to be branded to the specific requirements of the organisation without serverside coding. The insertion of custom widgets is also supported, allowing for easy integration with other information sources or web applications. All this takes place within a strict framework that guarantees e-government standards are met.

Communities module

End-to-end digital solutions

We have developed a range of complementary products that integrate tightly with Webstructure.NET to provide a complete digital publishing solution. Inform, for creating forms; Dispatch, for sending email newsletters; and POPI, for managing large public information databases.

Also the Communities module – pioneered by Lincolnshire County Council – is now successfully engaging hundreds of different sections of the local community.

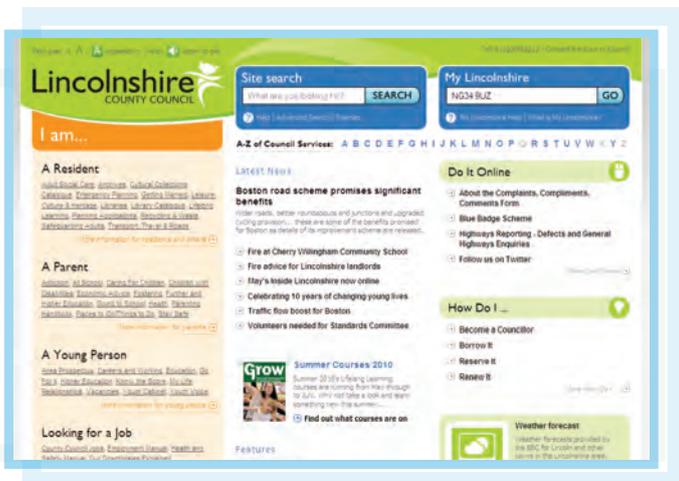## Open architecture for easy integration

The internet is evolving at a staggering pace and we are continuously developing and integrating new functionality to support user generated content such as profiles, comments, blogs and forums, friends and document sharing, and the myriad of user interactions demanded to keep sites fresh and lively.

Webstructure.NET supports these features as standard, but there is also inbuilt flexibility to integrate RSS feeds and popular widgets from social media sites such as Facebook and Twitter. We also have a wealth of experience integrating best-of-breed products when our clients have specific needs, such as enterprise search, community applications or one of the many web services available, such as mapping and local information.

User generated content

Lincolnshire County Council

Specialised designs for the government and public sector

Our creative team have delivered successful digital properties for the last 10 years and are highly experienced in developing online brands and translating traditional brands successfully to the web.

We work closely with our clients to understand their objectives, which helps us to create an information architecture that delivers for the organisation, and works for their users. Our graphic designers create a visual experience to support the brand and our front-end specialists ensure that speed, web standards and accessibility guidelines are always maintained.

Digital solutions for the public sector

Digital solutions for the public sector

At Abacus e-Media, we strive to deliver the best technical solution that meets our client's commercial requirements. Our software products and digital solutions are designed, developed and supported by experts in their fields. We engage in the full project lifecycle from inception to project delivery, and offer a range of client services that permit us to develop long and beneficial relationships with our clients. Our continuing focus on the public sector means that you will benefit from the knowledge and experience working with your peers gained over the past 20 years. Public sector clients basing their sites on Webstructure include Lincolnshire, Conwy and Anglesey county councils, Bank of England, Department for Transport and a host of district and borough councils.

To find out more about any of our products and digital services, or for a demo of Webstructure.NET, please contact us on 020 7297 5200

Content management

Media Library

POPI

Social Networking

Recruit

Email & SMS broadcasting