



Webvision v3 - the platform for successful digital businesses

Key features

- Reduce total cost of ownership of technology and technical support resources
- Increase revenue opportunities using SPIN2 technology & grid management for total publishing control
- Grow your audience with new mobile templates optimized for majority of devices
- Save time and increase productivity with the new Media Library for digital asset management

Empowering the publisher

Webvision is our flagship CMS aimed squarely at the media and publishing sector, and allows magazine and newspaper publishers to maximise their content and revenue opportunities across multi-channel outputs including web, mobile, email, syndication networks and print.

Our depth of experience and our specialist knowledge has enabled us to develop a unique CMS, designed and developed for journalists and publishers, to streamline the production and editorial process.

Webvision v3 is powering and empowering some of the biggest players in the media sector – **Centaur, Emap, Thomson Reuters, TSL** and **UBM** – to create truly flexible, dynamic, feature-rich sites, with all the control of professional web design, optimization and usability.

We take a partnership approach that is proven to save you time and reduce your total cost of ownership of technology and technical support resources.



Optimized user interface (UI)

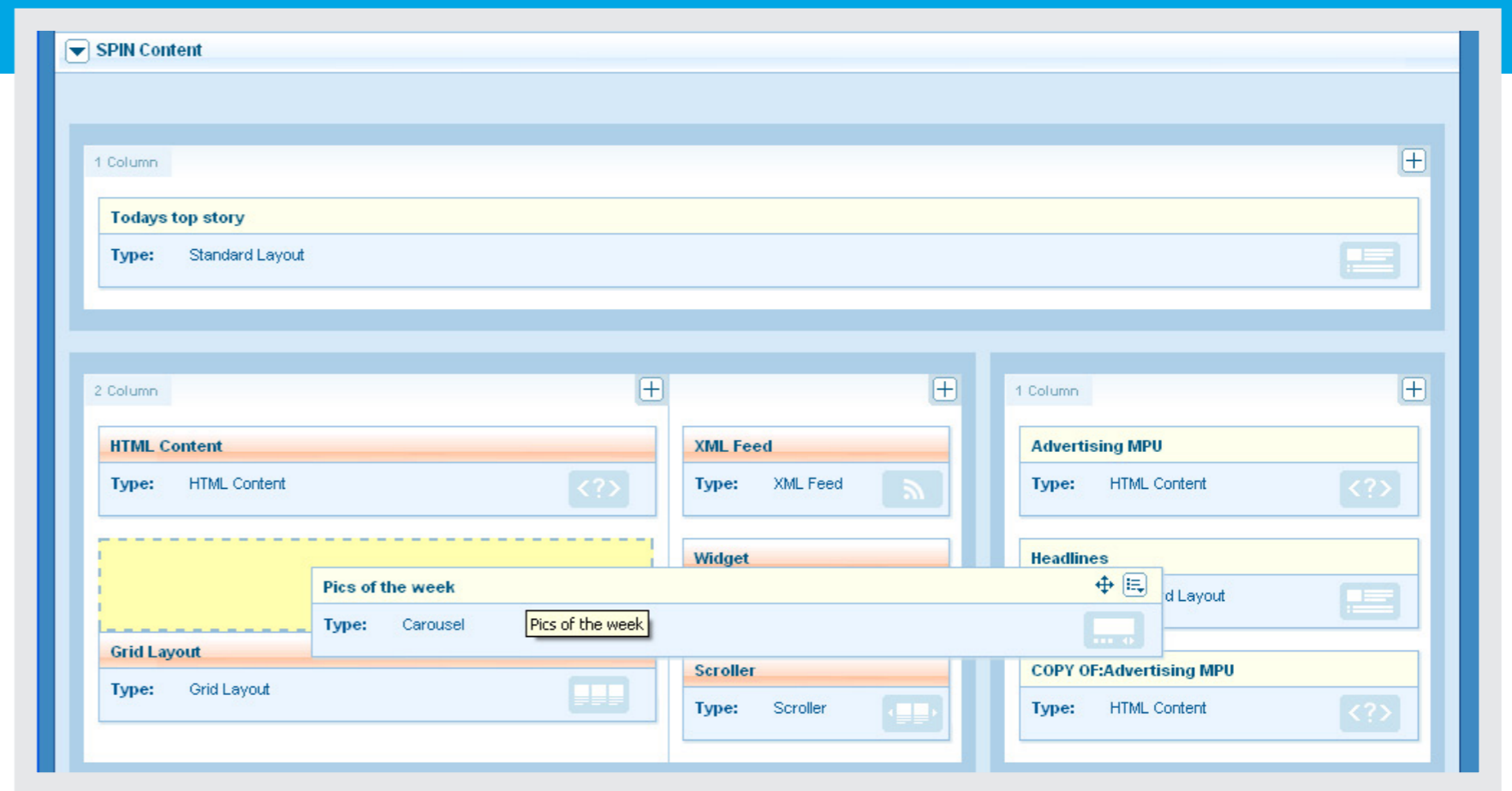
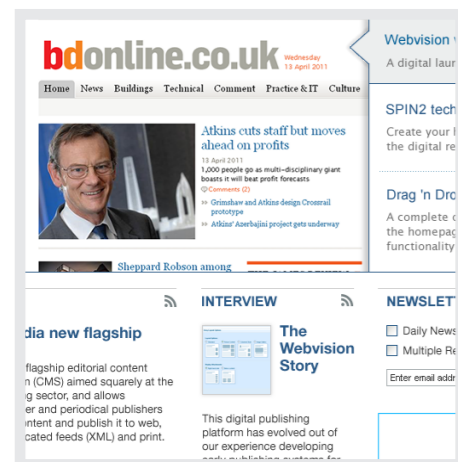
The user interface utilises the latest browser technologies, to vastly improve usability and minimise page-refresh, offering a simplified, optimized workflow meaning content creation, editing and publishing has never been easier.

The **XStandard** WYSIWYG editor (www.xstandard.com) has been integrated into the system for an intelligent editing experience recreating everything that's useful in a word processing application, through a browser. Combine this with all the tools you need to enrich your content, such as image editing, quick tagging, digital asset search and retrieval, and intelligent linking (for product integration), all on the same page.

SPIN2 technology & grid management for total publishing controls

Webvision v3 truly empowers the publisher – non-technical users can change page layouts, create new navigation items and section pages or completely overhaul the look and feel of the homepage, all via a drag 'n drop interface.

Using SPIN2 technology and advanced grid layouts, coupled with the UI Framework (a package of web pages individually branded and tailored to suit your business), Webvision provides total publishing control of all page elements which means you can create a homepage today that meets the digital requirements of tomorrow.



Above shows CMS page layout with drag 'n drop functionality

Simplified technology integration for best of breed solutions

Flexibility and open standards are fundamental requirements when selecting a serious CMS platform and Webvision provides both whilst enforcing presentation and design control.

We have developed a suite of complimentary products which integrate seamlessly with our core CMS platform – including paywall technology, sophisticated events publishing, and company directories – or we can work with suitable 3rd party technologies to meet the specific requirements of a project, including enterprise search, social media applications and mobile platforms.

Recent integrations have included **Lucene SOLR, Autonomy, FAST, Madgex** and **Community Server**.

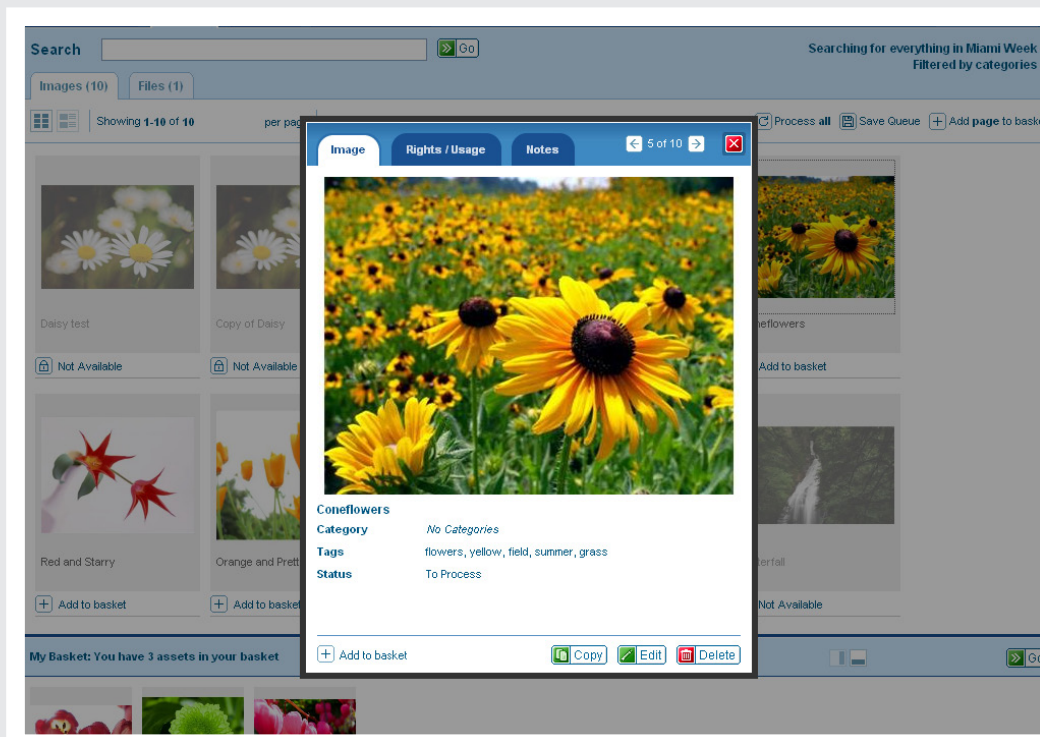
Specialized designs for the media & publishing sector

Our creative team have been designing award-winning digital properties for over 10 years.

We work closely with our clients to understand their business objectives, which helps us to create the information architecture (IA) and user experience (UX) that delivers for the business, and works for their users. Our graphic designers create a visual experience to support the brand and our front-end specialists ensure that performance, web standards and accessibility are not forgotten.

New Mobile page templates provide support for the majority of devices such as the iPhone, all major smart phones, and Blackberry devices that can render XHTML.

New Media Library for digital asset management



The latest version of Webvision now ships with a vastly superior Media Library to help users organise and publish their digital assets (images, audio/video and files).

The new system feels more like an e-commerce experience with many time saving features to improve production workflow – add all your assets in one trip via the shopping basket; or save your favourite or most frequently used assets in a lightbox.

Discover the difference we make

At Abacus e-Media, we strive to deliver the best technical solution that meets our client's commercial requirements. Our software products and digital solutions are designed, developed and supported by experts in their fields. Our solution specialists are handpicked from your industry so we understand your business! We engage in the full project lifecycle from inception to project delivery, and offer a range of client services that permit us to develop long and beneficial relationships with our clients.

More information

If you would like more information about Webvision or how we can help you take your digital business to the next level, please contact us on:

call +44 (0)20 7766 9810
email info@abacusemedia.com

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abacus e-media

Call +44 (0)20 7766 9810

abacusemedia.com

Email: info@abacusemedia.com

14 - 16 Regent Street, London SW1Y 4PH