



Databank: Drive subscription revenue with intelligent information services

Easily capture, manage, interrogate and publish valuable market data to your audience. Develop sophisticated data visualisations and charts that enhance the user experience and bring valuable market information to life with this Webvision module.



Key features:

- Create and distribute surveys to capture market data
- Define, input and manage consistent and error-free datasets
- Develop a wide range of charts and visualisations rapidly and embed them into responsive web pages, without the need for programming
- Feed real-time data into information services that update automatically



Key benefits:

- Present high value market data in an arresting format that's consumable on all digital devices
- Enhance the user experience and drive engagement with highly interactive data-driven content
- Support conventional content such as articles and blogs with market data
- Enable users to identify specific trends by allowing them to explore and contrast datasets easily



Technical specifications:

- Capture different market data sets with a focus on company profile information
- Plot key data points that automatically generate rich interactive charts (bar, lines, pie, and tables)
- Compare key company data points and analyse year-on-year movement

